



# Discover HUNGARY

26/01/2022



Under the auspices of:



**HEPA**

Hungarian Export  
Promotion Agency



**exim**

# PROGRAM



**15:00 – 15:10**

## **Welcome Remarks**

Dr. George Xirogiannis, Deputy Director General, SEV

Konstantinos Deriziotis, Member of the BoD, ACCI

Panayiotis Hassapis, Executive Vice President, SEVE–Greek Exporters Association

Betty Alexandropoulou, Executive Director and Member of the Board of Enterprise Greece – Deputy Commissioner General of Greece in EXPO 2020 Dubai

**15:10 – 15:30**

## **Bilateral Relations between Greece and Hungary**

H.E. Efthymios Pantzopoulos, Ambassador of Greece to Hungary

H.E. Erik Edgar Haupt, Ambassador of Hungary in Greece

Moderator: Vicky Makrigianni, Senior Advisor, Industry, Growth, Infrastructure & Regional Policy, SEV

**15:30 – 16:00**

## **Business and Investment Opportunities in Hungary**

Doukas Marinopoulos, First Counselor for Economic and Commercial Affairs

Peter Kocsis, Deputy Director, Business Development and Corporate Relations, Hungarian Export Promotion Agency (HEPA)

Éva Kabai, Senior International Customer Relationship Manager, EXIM

Moderator: Christos Skouras, Director of International and Institutional Affairs, Enterprise Greece

**16:00 – 16:30**

## **3 Greek companies with presence in Hungary will share their experience**

Laszlo Bekefi, General Manager, Coca-Cola HBC Hungary

Yannis Haramalis, Group Commercial Manager for International Sales, KLEEMANN

Georgios Zeritis, Head of Business Development, Zeritis Group

Moderator: Panayiotis Hassapis, Executive Vice President, SEVE–Greek Exporters Association

**16:30**

## **Closing Remarks**

\*Working Language is English