



InvestHK
The Government of the Hong Kong
Special Administrative Region



WORKSHOP: "Business Opportunities in Hong Kong & China"

organized by

SEV Council for International Activities

in cooperation with

Hellenic-Chinese Chamber

with the support of

Hong Kong Trade Development Council HKTDC

Hong Kong Economic and Trade Office, Brussels

InvestHK

EU SME Centre in China

Thursday, January 9th, 2014

SEV Premises, 5 Xenofontos str., Athens

PROGRAM

15.00 - 15.30 Registration, coffee

15.30 - 15.40 Opening

- Dr. Athanase Lavidas, Chairman, SEV Council for International Activities
- Mr. Constantinos Giannidis, Chairman, Hellenic-Chinese Chamber

15.40 - 16.35 "Hong Kong: the Asian marketing platform for the Greek food and beverage industry"

- Mr. Stephen Wong, Regional Director Europe, HKTDC

"Overview of Hong Kong and bilateral relations between Greece and Hong Kong"

- Miss Alice Choi, Deputy Representative, Hong Kong Economic and Trade Office, Brussels

"Setting up your business in Hong Kong"

- Mr. Siegfried Verstappen, Senior Investment Promotion Executive, InvestHK

16.35 - 17.25 "Getting into China"

- Mr. Anastasios Rogkas, Expert, EU SME Centre in China

17.25 - 17.35 "Experiences of Greek companies in Hong Kong and China"

- Mr. Konstantinos Giannopoulos, Business Development Director, INTRALOT Asia Pacific

17.35 - 17.45 Questions, discussion

17.45 Individual coaching with HKTDC, Hong Kong Economic and Trade Office-Brussels, Invest HK & EU SME Centre in China Experts

Cocktail

Working language: english-greek with simultaneous translation