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**BLACK SEA BUSINESS FORUM  
"INCREASING TRADE & INVESTMENT TO REACH GROWTH "  
Thessaloniki, Greece, Holiday Inn Hotel  
Thursday, February 23<sup>rd</sup>, 2012**

**PROGRAM**

**09:15-10:05 *1<sup>st</sup> Session: Opening Addresses***

- Dr. Athanase Lavidas, Vice-Chairman of BoD & Head of International Affairs, SEV Hellenic Federation of Enterprises
- Mr. Nikos Pentzos, Chairman, Federation of Industries of Northern Greece
- Mr. Dimitris Lakasas, Chairman, Greek International Business Association
- Mr. Barry Kolodkin, Regional Program Manager, United Nations Development Program

***Key-note speech:***

- Mr. Michalis Chrisochoidis, Minister of Development, Competitiveness & Shipping of the Hellenic Republic\*

**10:05-10:40 *2<sup>nd</sup> Session: Mechanisms and tools to support internationalization***

- Mr. Petros Kontos, Director of International Economic Organizations, Ministry of Development, Competitiveness & Shipping
- Mr. Vasilis Lazaris, Director General, Export Credit Insurance Organization
- Mr. Anastasios Alexandridis, Executive Vice-President, Greek International Business Association
- Mr. Panayotis Gavras, Head, Policy & Strategy, Black Sea Trade & Development Bank
- Mr. Thanos Tantanosis, Sales Manager, Eurobank Corporate Transaction Banking



10:40-11:05 **3<sup>th</sup> Session: Experiences of Greek business in Black Sea markets**

- Mr. George Mylonas, President & CEO, Alumil S.A.
- Mr. Ioannis Charamalis, Exports Deputy Director, Kleeman Hellas S.A
- Mr. Efthimios Papageorgiou, Operations Director Europe/N. Africa, INTRALOT Group

11:05-11:20 Coffee break

11:20-12:00 **4<sup>th</sup> Session: Trends, needs, prospects in Black Sea markets**

- Mr. Ioannis Markos, Counselor for Economic Relations, Directorate for Economic Relations with SE Europe, CIS, BSEC countries, Ministry of Foreign Affairs, Greece
- Mr. Dimitris Ziogas, Counselor for Economic & Commercial Affairs, General Consulate of Greece, Odessa
- Mrs. Chrysanthi Passadi, Counselor for Economic & Commercial Affairs, Embassy of Greece, Tirana
- Mrs. Evgenia Keppa, 1<sup>st</sup> Secretary for Economic & Commercial Affairs, Embassy of Greece, Ankara
- Mr. Konstantinos Daskalopoulos, Secretary for Economic & Commercial Affairs, Embassy of Greece, Yerevan

12:15-13:35 **5<sup>th</sup> session: Match making**

Scheduled B2B meetings between Greek companies-producers and foreign importers-wholesalers-distributors

13:35-14:30 Lunch

14:30-18:30 **5<sup>th</sup> session: Match making (cont.)**

\*tbc

*Working Language: English*