

**BLACK SEA BUSINESS FORUM  
“THE NEW ERA OF GREEN ENTREPRENEURSHIP”**

**IN PARALLEL TO THE MEETING OF BSEC FOREIGN MINISTERS  
IN THE FRAMEWORK OF THE HELLENIC CHAIRMANSHIP**



Thessaloniki, Friday November 26<sup>th</sup>, 2010  
Grand Hotel Palace

**ORGANIZED BY**



**UNDER THE AUSPICES OF**



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## DRAFT PROGRAM

### 09.15-09.45

#### ***Opening***

- Dr. Athanase Lavidas, SEV Vice-Chairman of BoD & Head of International Affairs
- Mr. Nikolaos Pentzos, President, Federation of Industries of Northern Greece
- Mr. Andrey Kondakov, President, Black Sea Trade & Development Bank, Greece
- Key-note address: H.E. The Deputy Minister of Foreign Affairs of Hellenic Republic
- Mr. Spyros Kouvelis

### 09.45-11.30

#### **Session 1: New investment opportunities in energy & renewable sources**

*topics:*

- *Global economic crisis and energy: is now a good time for action?*
- *Economic and political context: energy and security, regulatory issues, defining new areas for investments*
- *Strengthening cooperation in Black Sea*
- *New & old players in the energy market*
- *Energy corridors & new distribution networks: supply and demand*
- *Success Stories*

Moderator: Dr. Ioannis Desypris, President, Institute of Energy for South-East Europe, Greece

- Dr. Paraskevi Boufounou, President, Invest in Greece
- Dr. Ioannis Tsipouridis, CEO, PPC Renewables, Greece
- Dr. Erol User, President & CEO, User Corporation; Member, DEIK, Turkish-Greek Business Council, Turkey, *“Turkey: Europe's 21st Century Energy Delivery Partner”*
- Mr. Anastasios Kallitsantis, Vice-President, Ellaktor S.A., Greece\*
- Dr. Theodoros Tsakiris, Editor for Iran, the Caspian & SEE, Middle East Economic Survey; Director, European Energy Policy Observatory, Hellenic Centre for European Studies (EKEM), Greece, *“Common Energy Challenges in South East Europe: The Importance of a Regionally Integrated Natural Gas Market”*
- Mr. George Ftikas, Senior Associate, KLC Law Firm, Bulgaria, *“RES in Bulgaria: Recent developments in view of the new Law”*
- Mr. Goran Blagojevic, Consultant, Victoria Group, Serbia, *“Production of biofuels as consequence of vertical integration in agri-processing business”*
- Prof. Agni Vlavianos Arvanitis, President & Founder, Biopolitics International Organisation, Greece, *“Biopolity: New Strategies in Energy & Tourism-Green Entrepreneurship Choices”*

*Interventions, Questions*

### 11.30-11.50 Coffee Break

### 11.50-13.15

#### **Session 2: The financial market in BSEC: supportive to green investments?**

*topics:*

- *The role of international financial institutions*
- *Financing energy developments & green projects: policies, new financial tools and instruments*
- *Incentives & facilities to meet environmental requirements*
- *The role and future prospects of Greek banks in the region*
- *The needs of enterprises to access funds for green projects*

Moderator: Mr. Panayotis Gavras, Head, Policy and Strategy, Black Sea Trade & Development Bank, Greece

- Mr. Constantin Synadinos, Head, Energy, Environment and SMEs Division Eastern Europe, Southern Caucasus, Russia and Central Asia, European Investment Bank, Luxembourg
- Mr. Panayotis Gavras, Head, Policy and Strategy, Black Sea Trade & Development Bank, Greece
- Mr. Vrasidas Zavras, General Manager, Green Banking Sector, Piraeus Bank, Greece
- Mr. George Skotidas, Director, Business Credit, Northern Greece, National Bank of Greece
- Mrs. Hildegard Gacek, Director, EBRD, Serbia, *“EBRD support for sustainable energy investments”*

*Interventions, Questions*

## 13.15-14.15

### Session 3: Re-boosting construction through eco-friendly materials

topics:

- *Public-private joint ventures*
- *Major infrastructure projects in the region*
- *Green technology solutions*
- *Innovative constructions materials*

Moderator: TBA

- Mr. Bojan Djuric, State Secretary, Ministry of Environment & Spatial Planning, Serbia\*
- Mr. George Mylonas, President, Alumil S.A., Greece
- Mr. Nikos Mitrtsas, Director General, Sunrise Photovoltaics, Greece
- Mr. George Kakkos, President of the Board, KLT Energy S.A., Greece *“Realizing P/V Construction Projects”*
- Dr. Bogdan Draganescu, Managing Director, Smart & Pepper Consulting, Romania, *“Sustainability & Construction Materials”*

*Interventions, Questions*

## 14.15-15.30 Lunch-Keynote Addresses:

H.E. Minister of Foreign Affairs of the Hellenic Republic, Mr. Dimitris Droutras

H.E. Minister for Foreign Affairs of Romania, Mr. Teodor Baconschi\*

## 15.30-17.00

### Session 4: The role of research & innovation in the Black Sea region

topics:

- *Business development through new technologies*
- *Knowledge based economy: connecting universities to real economic life*
- *Investing in labs through PPP*

Moderator: Dr. Zefi Dimadama, Director General, International Centre for Black Sea Studies (ICBSS), Greece

- Prof. Ioannis Mylopoulos, Rector & Prof. Ioannis Pantis, Vice Rector Aristotle University of Thessaloniki *“Eco-University: Green activities as a way to sustainable development”*
- Mr. Ioannis Katakis, General Director of Strategy, INTRALOT Group, Greece
- Prof. Eleftherios Iakovou, President, Alexander Innovation Zone, Thessaloniki *“How sustainability is redefining the innovation landscape”*
- Mr. Nikos Efthymiadis, President, REDESTOS Efthymiadis Agrotechnology Group, Greece
- Mrs. Aphroditi Patroni, Head of the International S&T Co-operation Directorate, General Secretariat for Research and Technology, Ministry of Education, Lifelong Learning and Religious Affairs, Greece\*
- Dr. George Bonas, S&T Advisor, ICBSS, Greece *“Innovation related activities in the Black Sea Region”*, Greece

*Interventions, Questions*

## 17.00-18.30

### Prescheduled B2B Meetings

## 21.00

### Dinner in local restaurant for foreign businessmen

Working language of the Forum is English

\*TBC