



Hellenic Federation of Enterprises

WORKSHOP

“Doing Business with Egypt”

SEV premises (5 Xenofontos str., Syntagma sq.), Friday **October 17th, 2014**
organized by: SEV International Activities & Business Council Greece-Egypt
in cooperation with: Egyptian Businessmen Association

with the support of:



Consolidated Contractors Company

PROGRAM

14:30-15:00 *Registration, welcome coffee*

15:00-15:10 Opening

- Dr. Athanase Lavidas, Chairman, SEV International Activities
- Mr. Yannis Yotis, Chairman, Business Council Greece-Egypt
- Mr. Stephanos Medhat, Vice-Chairman, Business-Council Egypt-Greece

15:10-15:25 Addresses

- H.E. the Ambassador of the Arab Republic of Egypt in Greece
Mr. Ahmed Fouad El Bidewy
- Mr. Panagiotis Michalos, Secretary General for International Economic Relations & Development Cooperation, Ministry of Foreign Affairs of the Hellenic Republic

15:25-15:35 Introduction

“How to advance business partnership with Egypt”

- Mr. Mohamed Youssef, Executive Director, Egyptian Businessmen Association

15:35-16:10 Presentations

“How to use Egypt’s trade agreements for potential investors”

- Miss Rania Mahmoud Sami Hagras, Manager of Europe Department, Trade Agreements Sector, Ministry of Trade, Industry & SME's

“Investment climate and projects in Egypt”

- Mr. Mohamed Mohy Eldin Youssef, Regional Manager-Europe & USA-Promotion Sector, General Authority for Investment and Free Zones (GAFI)
- *short video presented by GAFI*

16:10-16:35 *“The rise and perspectives of Greek investments in Egypt”*

H.E. The Ambassador of the Hellenic Republic in Egypt

- Mr. Christodoulos Lazaris*

“What to expect in Egypt, how to strengthen presence of Greek enterprises in Egypt”

- Mr. Evangelos Dairetzis, Economic & Commercial Counselor,

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Member of



Greek Embassy, Cairo

16:35-17:30 *“Experiences of Greek investors in Egypt”*

- Mrs Dimitra Mitrogiannopoulou, President, ARGO s.a.
- Mr. Michail Sigalas, Executive Regional Director SEE&EM, TITAN s.a.
- Mr. Panos Zeritis, Chairman, Zeritis Group & Mr. Christos Kavalis, Managing Director, Pyramids Paper Mills

“Experiences of Egyptian businessmen”

- Dr. Amgad El Attal, Chairman of Trade and Logistics Sub Committee-Business Council Egypt-Greece, Experience in Logistics
- Mr. George Khayat, Chairman of Education and Training Sub-Committee, Business Council Egypt-Greece, Experience in Educational Sector

“Tailor-made assistance for Greek SME’s to access the Egyptian market”

- Mr. George Eleftheriou, Managing Director, Eleftheriou Associates

17:30-17:40 Discussion, Q&A

17:40 Cocktail, individual discussions with guest speakers

working language: english

**tbc*