



WORKSHOP: "Business Opportunities in Hong Kong & China"

organized by

SEV Council for International Activities

in cooperation with

Greek International Business Association SEVE
Thessaloniki Chamber of Commerce and Industry
Hellenic-Chinese Chamber

with the support of

Hong Kong Trade Development Council HKTDC
Hong Kong Economic and Trade Office, Brussels
InvestHK
EU SME Centre in China

Friday, January 10th, 2014

(Thessaloniki Chamber of Commerce & Industry, 29 Tsimiksi str., Thessaloniki)

PROGRAM

- 16.30 - 17.00 Registration
- 17.00 - 17.15 Opening
- Mr. Ioannis Patsiavos, Senior Advisor, SEV Council for International Activities
 - Mr. Dimitrios Lakasas, Chairman, SEVE
 - Mr. Emmanuel Vlachogiannis, 1st Vice-President, Thessaloniki Chamber of Commerce and Industry
 - Mr. Constantinos Giannidis, Chairman, Greek-Chinese Chamber of Commerce
- 17.15 - 18.10 "Hong Kong: the Asian marketing platform for the Greek food and beverage industry"
- Mr. Stephen Wong, Regional Director Europe, HKTDC
- "Overview of Hong Kong and bilateral relations between Greece and Hong Kong"
- Miss Alice Choi, Deputy Representative, Hong Kong Economic and Trade Office, Brussels
- "Setting up your business in Hong Kong"
- Mr. Siegfried Verstappen, Senior Investment Promotion Executive, InvestHK
- 18.10 – 18.55 "Getting into China"
- Mr. Anastasios Rogkas, Expert, EU SME Centre in China
- 18.55 - 19.25 "Business experience in Hong Kong and China"
- Mr. Stelios Polichroniadis, Commercial Director, "EURIMAC SA"
 - Mr. Michalis Lichounas, Exports Manager, "KRONOS SA" (China)
- "Case study presentation on Hong Kong and China"
- Mr. Thanassis Golias, Expert in food exports, "PITENIS SA"
- 19.25 - 19.35 Questions, discussion
- 19.35 Individual Coaching with HKTDC, InvestHK & EU SME Centre Experts
- Cocktail