

## Workshop “Doing business in Asean Markets: India, Taiwan, China”

Organized by: SEV Hellenic Federation of Enterprises  
Exporters Association of Crete

Tuesday, July 10<sup>th</sup>, 2012  
Heraklion Chamber, 9 Koroneou str., Heraklion, Crete

16.30-17.00 Registration - coffee

### 1<sup>st</sup> Session: The case of India

17.00-17.20 Opening  
Mr Ioannis Patsiavos, SEV Coordinator of International Relations

Mr Alkiviadis Kalabokis, President, Exporters' Association of Crete, President & CEO of HEPO

Representative of Heraklion Chamber

17.20-17.50 Mrs Sudha Nair, Publisher, Insider Publications  
“Economic, business and cultural aspects of modern India”

17.50-18.05 Mr Michalis Mitsopoulos, SEV Coordinator  
“Benchmarking: Greek vs Indian Economy”

18.05-18.15 Q&A

### 2<sup>nd</sup> Session: The case of Taiwan

18.15-18.40 Mr C. J. Lo, Director of Economic Division, Embassy of Taiwan

18.40-18.50 Q&A

3<sup>rd</sup> Session: The case of China

18.50-19.30	Mr Anastasios Rogkas, Expert, EU SME Centre, China “Is China on your radar?”
19.30-19.45	Q&A
19.45	Cocktail