



UBCCE 4th BUSINESS FORUM
BUSINESS GOES GREEN!
INVEST IN GEORGIA – INVEST IN THE BLACK SEA & CASPIAN
Sheraton Batumi Hotel, Batumi - Georgia, 30 June - 2 July 2011

THURSDAY, 30 JUNE

20:00 **WELCOME DINNER** (*By invitation only*)
Hosted by *Georgian Entrepreneurs Confederation (GEC)*
Hotel Sputnik, Terrace Restaurant

FRIDAY, 1 JULY

09:30 - 10:00 **REGISTRATION**

10:00 - 10:30 **OPENING CEREMONY**
Introductory statements by
Dr. Athanase LAVIDAS, *President, UBCCE*
Mamuka SKHVITARIDZE, *President, GEC*
Opening of the Business Forum by
Levan VARSHALOMIDZE, *Chairman, Government of*
Autonomous Republic of Ajara

10:30 - 10:45 **MEMORANDUM OF UNDERSTANDING CEREMONY**
Between GEC, TÜRKONFED & Georgian National Investment Agency

10:45 - 11:45 **PANEL I: GEORGIA AS AN ATTRACTIVE INVESTMENT DESTINATION & GREEN INVESTMENT OPPORTUNITIES IN KEY SECTORS**
Keynote Address
Keti BOGORISHVILI, *Director, Georgian National Investment Agency*
Lela PUTKARADZE, *Director, Ajara Investment Agency*
Levan MEBONIA, *General Director, Engurhesi Ltd. (Energy)*

11:45 - 12:00 **COFFEE BREAK**

12:00 - 13:30 **PANEL II : SUCCESS STORIES IN GEORGIA**
Joseph NLBLADZE, *Marketing Director, Rakia Georgia Free Industrial Zone (FIZ – UAE)*
Kakha ALANIA, *General Director, Unifarm (Agriculture - Sweden)*
Archil JVANIA, *General Director, HIPP (Organic food - Germany)*
Representative of BTA Bank (Finance - Kazakhstan)
A. Aydin YUVA, *Project Manager, Nurol Holding (Construction - Turkey)*
Kakha KUCHAVA, *Partner, Eristavi Law Group & Iva DAVITAIA*,
Partner, Umbrella Management and Consulting (Consulting - Georgian - American Joint Company)

13:30 - 14:30 **NETWORKING LUNCH**

14:30 - 16:00 **PANEL III : BUSINESS GOES GREEN IN THE BLACK SEA & CASPIAN - PRESENTATION OF THE OUTLINES OF “GREEN BUSINESS SUPPORT STRATEGY FOR GEORGIA”**
within the framework of UBCCE – GIZ Joint Project
Moderated by
Astrid DENKER, *General Strategy Coordinator, UBCCE – GIZ Joint Green Business Support Project*
Zaal LOMTADZE, *Advisor to the Minister, Ministry of Environment of Georgia*
Nato KIRVALIDZE, *Executive Director, Environmental Information and Sustainable Development Centre (RIO)*

14:30 - 16:30 **B2B MEETINGS**

SATURDAY, 2 JULY

09:30 – 15:00 **VISIT TO POTI FREE INDUSTRIAL ZONE**

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