

# The impact of digitization. The case of Greece.

*Soft skills our compass to future*



ManpowerGroup™



ManpowerGroup™

**Digitization**

**Automation**

**Artificial  
Intelligence**

**Virtual  
Reality**



**Soft**  
+  
**Technical**  
+  
**Digital**  
**Skills**

# ManpowerGroup Overview

70 Years of Global Workforce Solutions Expertise



2018 **WORLD'S MOST ETHICAL COMPANIES**<sup>TM</sup>  
WWW.ETHISPHERE.COM

**FORTUNE**  
WORLD'S MOST ADMIRABLE COMPANIES 2018

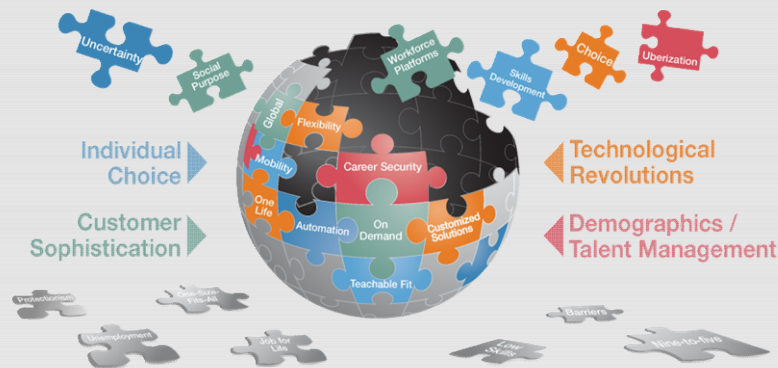


# GLOBAL RESEARCH



## HUMAN AGE 2.0

ManpowerGroup presented the Human Age 2.0. white paper, which analyzes **the revolutionary impact technology has had on the labor market** and identifies which jobs and which skills will be most in-demand in the **coming years**.



Employers have gone from being builders of talent to consumers of work.

## MEOS

The Manpower Employment Outlook Survey, published every quarter, highlights hiring outlooks and trends in the job market. Data is segmented by geographical area, field and company size.

## Talent Shortage Survey

This is the yearly survey that looks at **37,000 companies in 42 countries**, reporting every year the percentage of businesses that reports problems in finding qualified applicants in the job market. The survey also returns a ranking of the most sought after professional roles.

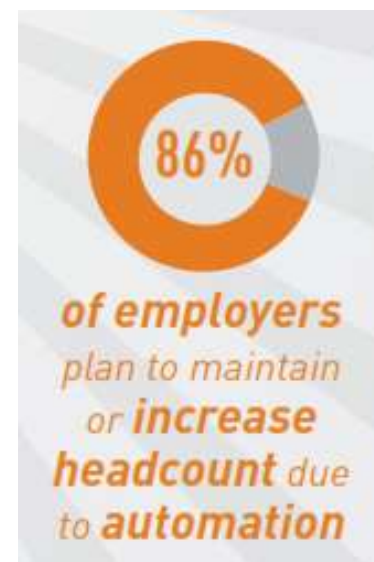
## Women in Leadership

Analyzing the client companies, the Women in Leadership report aims to suggest strategies to strengthen and promote **female leadership**.

## What is the Best Blend of Human Strengths in the Skills Revolution?

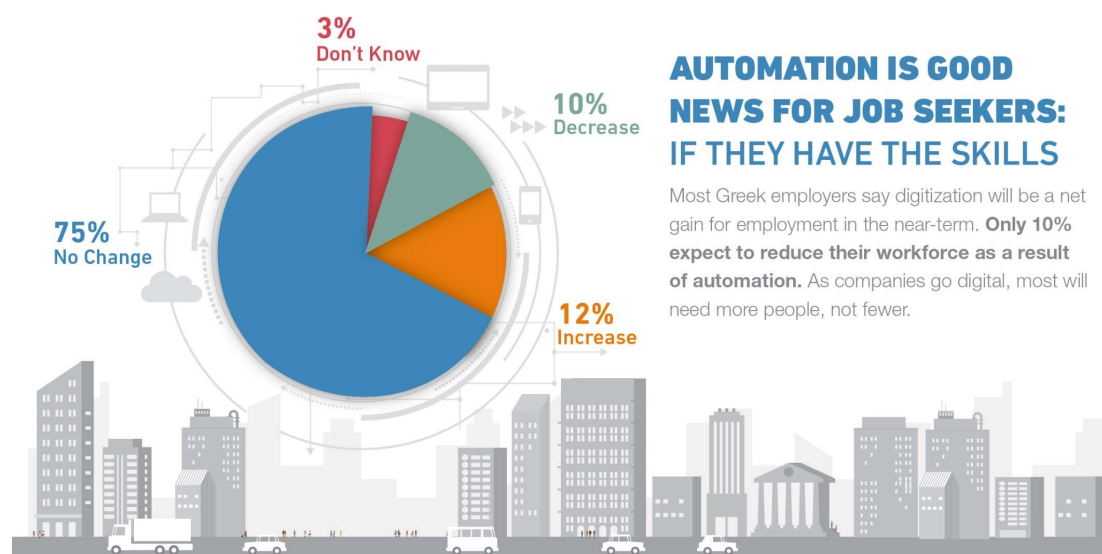
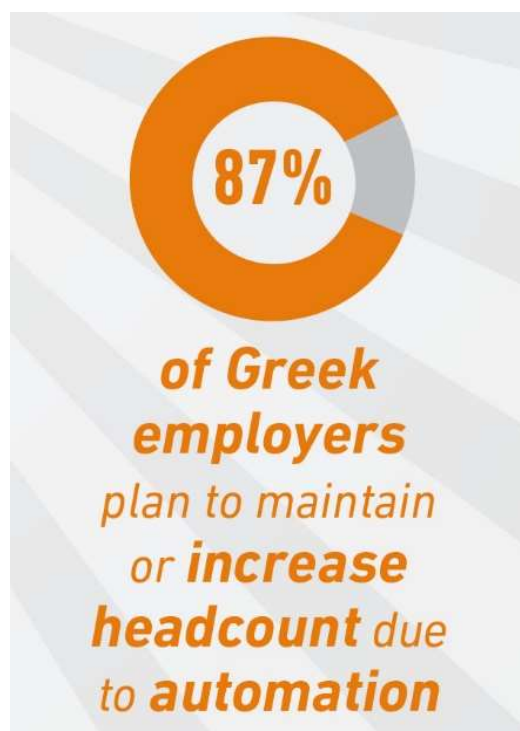
WE ASKED 20,000 EMPLOYERS IN 42 COUNTRIES ABOUT:

- *The likely impact of automation on their headcount in the next two years*
- *Which functions within their organization will be most affected*
- *The human skills they value most and which they struggle to find*



# How Will Digitization Increase or Decrease Headcount?

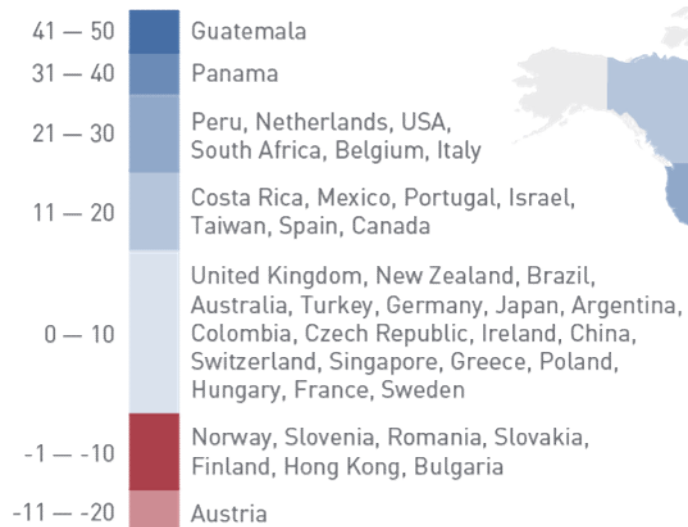
The case of GREECE



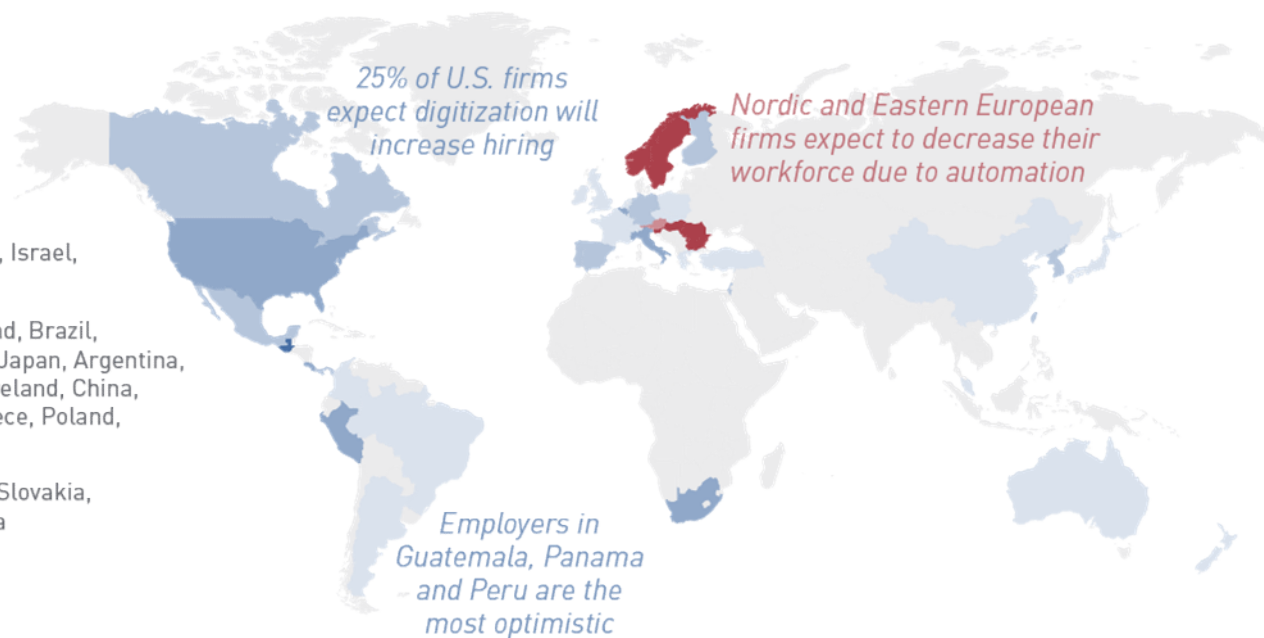


## Where Will Digitization Increase or Decrease Headcount?

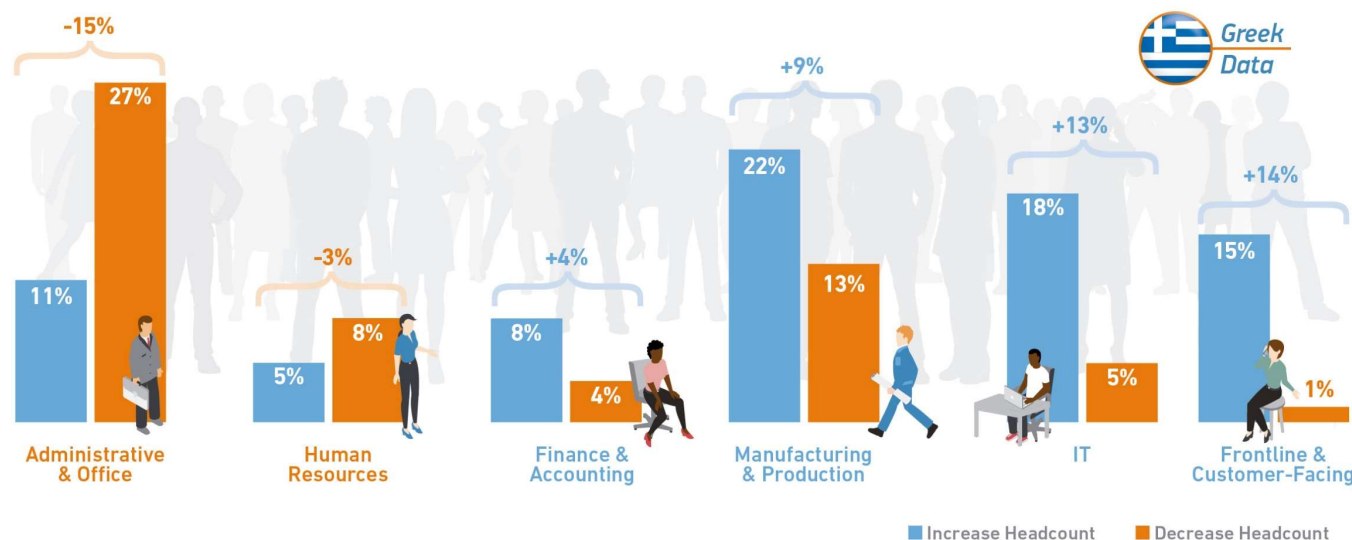
### % that will Increase Headcount



### % that will Decrease Headcount



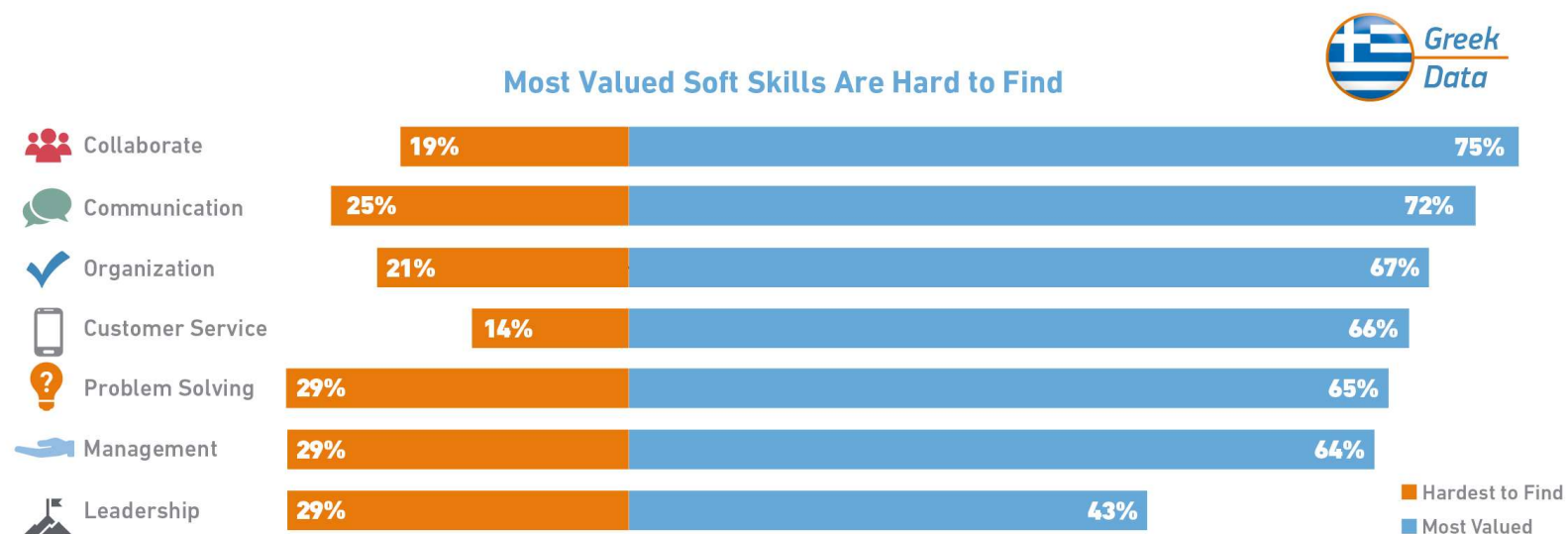
## Function Likely to See the Largest Increase and Decrease in Headcount in the Next Two Years



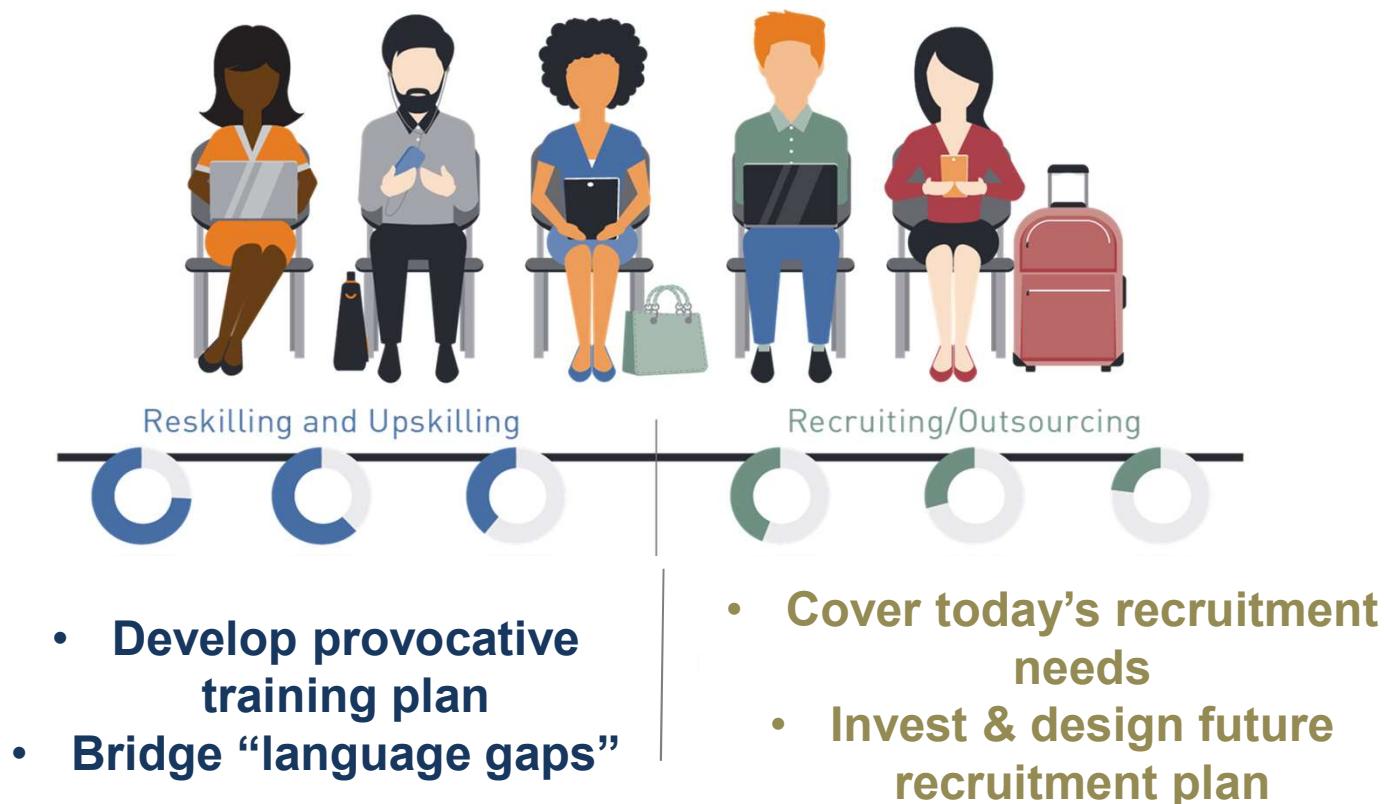
*Frontline & Customer-Facing functions and IT expect the **greatest increase** in headcount; **Administrative & Office** functions expect the **greatest decrease**.*



## Human Strengths Stand Out in the Digital Age



## How are Employers should respond to be proactive?





**Recognition  
of a strategic  
business  
planning  
+  
Human capital  
+  
Technology**



# Thank you

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#webelieveinTalent