

BLACK SEA BUSINESS FORUM
"INCREASING TRADE & INVESTMENT TO REACH GROWTH "
Thursday, February 23rd, 2012
Thessaloniki, Holiday Inn Hotel

PROGRAM (draft)

09:30-10:15 **1st Session: Opening Addresses**

- Dr. Athanase Lavidas, Vice-Chairman of BoD & Head of International Affairs, SEV Hellenic Federation of Enterprises
- Mr. Nikos Pentzos, Chairman, Federation of Industries of Northern Greece
- Mr. Dimitris Lakasas, Chairman, Greek International Business Association
- Mr. Barry Kolodkin, Regional Programme Manager, United Nations Development Programme

Key-note speech:

- Mr. Michalis Chrisochoidis, Minister of Development, Competitiveness & Shipping, Hellenic Republic*

10:15-10:40 **2nd Session: "Restructuring mechanisms to enhance internationalization"**

- Mr. Alkiviadis Kalampokis, CEO, Hellenic Trade Board (HEPO)*
 - Mr. Vasilis Lazaris, Director General, Export Credit Insurance Organization
 - Mr. Anastasios Alexandridis, Executive Vice-President, Greek International Business Association
- "Findings and recommendations of the study: National plan for an extrovert Greek economy"

10:40-11:10 **3rd Session: "Financing tools to support Trade and Investments"**

- Executives of Financial Institutions

11:10-11:30 Coffee break

11:30-12:15 **4th Session: "Experiences of Greek business in Black Sea markets"**

- Case studies by Executives of Greek enterprises

12:15-13:30 **5th Session: "Trends, needs, prospects in Black Sea markets"**

- Country Presentations by Commercial Counselors

13:30-14:30 Lunch

14:30-18:00 **6th session: Match making**

Scheduled B2B meetings of Greek companies (producers) and foreign importers/wholesalers/distributors

20:00 Dinner (for foreign participants)

*tbc

Working Language: English